

Olentangy HS (Ohio) SBE Best Practice
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Our best day is the opening day for teachers. Every teacher, administrator, and school employee meets at one of the high schools to kick-off the school year. We advertise in the newsletter that goes to all employees regarding the opening day. All clothes have been ordered in the spring and students come in during the week before the sale to sort and tag clothes. Typically we will sell more than \$10,000 in school logo wear in less than two hours. Nice way to start the year. We also take orders for items that we run out of that morning.