

School Based Enterprise Re-Certification Program

Gold Level

Lincoln East DECA

Lincoln East High School

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January 10, 2008

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SBE Description

In 1997, Lincoln East DECA wrote a business plan for a school based enterprise called The Spartan School Store. In its 8th year of operation, we've grown by leaps and bounds. The store consists of a backroom that measures 8 feet by 22 feet. The selling space is 6 feet by 6 feet. Our space may be small, but our ability to sell and turn a profit is large.

The Lincoln East school store is the only student run store in the entire district. We are centrally located in Lincoln East and get a lot of traffic. This is ideal for our school store. Our store contains 1 freezer for cookie storage, a refrigerator for drinks and various refrigerated goods, 4 convection ovens for mass cookie baking, a selling counter and rack, a slushy machine, and large cabinet.

The store is entirely staffed by students that oversee the entire operation. The store is open four periods a day, each period fifty minutes long. But on Tuesday, the school is under a shortened schedule due to Professional Learning Community staff meetings, or PLC. Our store is open still four periods, but each period is only 43 minutes.

On average, each day we make two hundred and thirty dollars per day. We donate to various causes such as Peoples' City Mission, Special Olympics, Jim Crew Foundation, Habitat for Humanity, and Heifer International. We also use the money to aid Lincoln East DECA trips.

The Spartan School Store employees and management believe that all money earned should be returned to the students that make our School Based Enterprise a reality for without them we would not be able to operate a profitable business or provide the learning lab for marketing and business students.