

**The Eagle's Nest  
Monona Grove High School, Wyoming**

The Eagle's Nest is a relatively small school store carrying mostly apparel. Monona Grove sweatshirts continue to be the top seller, however, in recent years the store has expanded it's merchandise line and also carries more trendy items such as: track jackets, zip-up hoodies, and fleece vests. Success of the store comes from our ability to "pack and go" to local community events. The Eagle's Nest is very busy from fall to Christmas thanks to holiday sales and the success of the Silver Eagles football team, which have been conference champions for the past three years. After Christmas and into spring, the sales of clothing slows down, with new additions of snack items, customers continue to stop into the Eagle's Nest and make purchases. The addition of online payments have also increase the store's presence in the community and generated additional revenue's of \$6,000 / year!

visit us at [www.mononagrove.org/store/default.htm](http://www.mononagrove.org/store/default.htm)

