



## **School Based Enterprise Certification**

For those who plan to certify or re-certify your school store this year, go to <http://www.schoolbasedenterprises.org>, download the 2010-2011 guidelines and start preparing your documentation. Participating in the certification program is a great way for SBEs to earn recognition for outstanding achievement and to validate with your administration that your school store is an integral part of your Marketing Education curriculum.  
**Deadline: January 14, 2011**

## **SBE Academy**

For those students certifying or re-certifying at the Gold Level who attend ICDC in Orlando, you will be eligible to participate in the SBE Academy on May 1-2, 2011. We have some exciting plans for this year's SBE Academy and updates will be posted on the SBE web site starting in February 2011.

## **SBE Web Site**

[www.schoolbasedenterprises.org](http://www.schoolbasedenterprises.org)

Please check out DECA's School-based Enterprise Web site and tell us what you think. We welcome your feedback regarding what should be added to the site to make it a better SBE resource for you and your school store.

## **SBE Featured Success Stories**

If your school store would like to be featured on our SBE Web site or in future issues of *Dimensions*, please write a 1-2 page article regarding what makes your store successful or simply share a best practice, along with a couple of photos of your SBE. Email your Success Story to [sjldeca@ol.com](mailto:sjldeca@ol.com).

Please email your SBE suggestions or questions to Sissy Long at [sjldeca@aol.com](mailto:sjldeca@aol.com).