

Ready, Set, Gold

Advice on Getting Started as You Head Down the Road to Gold Certification

There are many different ways you can begin the process of Gold Certification for your SBE. The information below is just one of many ways. The students at Dominion High School collaborate as a class to ensure their school store, Titans Corner, achieves the highest level of excellence in all areas of the SBE. Students use the certification document as a guide to implementing strategies for achieving Gold Level Certification. Here's their timeline:

September

- Define your management team. This can be a class or a group of interested students within your DECA program or school.
- Review the SBE Certification document. Based on the criteria, spend time as a group discussing what you already have achieved and what your business may need to work on to achieve gold certification. You may wish to bring in community experts to help explain specific concepts.
- Develop a plan to implement missing strategies or concepts.
- Take pictures as you go.

October

- Divide the management team into smaller groups to begin addressing each individual section of the SBE certification document. It's helpful if you have a mix of team members who like to write and like to present. This helps when composing the SBE manual and reporting progress back to the entire team.
- Start documenting those concepts that your business is already employing. Each group begins drafting their section of the manual. Review progress once a week with your teacher.
- Begin implementing those strategies that are missing and document the outcomes.
- Don't forget those pictures!

November

- Turn in first section-draft to your teacher. Don't forget those pictures!
- Continue to modify corrected drafts.

December

- Put all sections together into final document and have management team proof for final cut. It's helpful if you have one person formatting the final document.
- Make all corrections and complete one final review as a team.

January

- Go for the Gold! Deliver to DECA Inc.

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